

BIOGRAPHICAL DATA FORM

Patricia Heinrich

Education (include basic preparation through highest degree held)			
Degree	Institution (Name, City, State)	Major Area of Study	Year
BSN	University of Rochester, Rochester, NY	Nursing	1974
MSN	University of Phoenix Online	Nursing	2004

Use the space below to provide a brief bio describing professional experience or areas of expertise related to involvement in continuing education and particular role, e.g., planner, presenter, administrator, etc.

Patricia Heinrich is NICHQ's VP for Programs. As such, she is involved in the development and implementation of multiple QI initiatives and educational programs to improve children's healthcare including ongoing consultative support for local and national practices and health centers. Pat's efforts have focused on the most common issues affecting the care of children in primary care today (preventive care, immunizations, overweight and obesity, asthma, and mental health issues including ADHD) as well as multiple projects designed to improve care for children with special health care needs (Epilepsy, Hearing Screening, Spina Bifida). Pat extensive experience in curriculum development and planning has prepared her to provide leadership and oversight for NICHQ's Continuing Education Unit as the Nurse Planner, Pat has worked with the American Academy of Pediatrics to develop the eQIPP Asthma and ADHD Distance Learning CME Programs, and the AAP ADHD Toolkit. She has served as faculty for the IHI Breakthrough Series and the Center for Health Profession's Integrated Nurse Leadership Program and their LEADing Organizational Change: Advancing Quality through Culturally Responsive Care Project. Prior to working with NICHQ Pat spent 25 years in a variety of Maternal-Child Health Nursing education, leadership and management positions.