

Jeanna Steele

Ms. Steele began her career as a Meeting Planner at with four years at Colonial Supplemental Insurance, planning their largest and most prestigious meetings, including sales meetings for 400+ sales representatives, as well as incentive programs for top selling agents. She was also a key player in promotion and marketing of all sales incentives.

Prior to Colonial, Ms. Steele put her expertise to work for the fast growing and high profile nonprofit organization, the Southern Institute on Children and Families. As Events Coordinator, she planned and executed dozens of meetings and events including numerous seminars, learning workshops, board meetings and three national conferences for the multi-million dollar initiative of the Southern Institute and The Robert Wood Johnson Foundation, *Covering Kids & Families*. In 2004, Ms. Steele left the Southern Institute to pursue a career as a freelance Event Planning Consultant, starting her own company, Steele Thomas, LLC. She is the Events Manager for NICHQ in this capacity.