

David W. Wright
Chief Outcomes Officer
GetWellNetwork, Inc.

David Wright brings more than 20 years of experience in healthcare and hospital leadership to GetWellNetwork and our client hospitals. Prior to joining GetWellNetwork, Wright spent 13 years as the lead marketing, strategy and business development executive for the Inova Health System, one of the top integrated and largest health systems on the eastern seaboard.

Wright's role is principally centered on assisting our clients achieve their desired outcomes. He often serves in a consultative capacity to our clients, combining his experience and knowledge of hospital strategy and operations with the capabilities of the GetWellNetwork system to ensure that each hospital is receiving maximum value from the interactive platform.

Greater Washington universities recognize Wright as an outstanding preceptor and adjunct faculty member. Wright has received numerous awards for communications, advertising, public relations, health care strategy and marketing excellence including the American Hospital Association's (AHA) national marketing excellence award.

Wright has a B.S. degree from Virginia Polytechnic Institute and State University and a Masters degree in public health with an emphasis in health care administration from the University of California, Los Angeles.