

Be Our Voice

a project of NICHQ 

Advocacy Assessment Summary

Be Our Voice is a program of the National Initiative for Children's Healthcare Quality (NICHQ), in cooperation with:

American Academy of Pediatrics 
DEDICATED TO THE HEALTH OF ALL CHILDREN™


CMA
FOUNDATION

**Robert Wood Johnson Foundation
Center to Prevent Childhood Obesity**

Sponsored by the Robert Wood Johnson Foundation.

Advocacy Recap

**On PreAssessment – Everyone has been involved
in community advocacy**

- **Passions Behind Your Advocacy –**
 - Creating Change
 - Potential for Long-term Impact
 - Collaboration – Working with others in the Community
 - Personal Satisfaction

Greatest Strengths as Advocates

ANSWER	TOTAL	NON-AWARDEE	AWARDEE
Knowledge of factors contributing to childhood obesity	23	11	12
Ability to work well with others	22	10	12
Involvement in local organizations, networks	20	8	12
Experience as an advocate	8	5	3
Communication skills	8	5	3
Understanding the governmental decision making process	6	1	5
Working with media	3	0	3

Resources & Support Most Helpful

ANSWER	TOTAL	NON-AWARDEE	AWARDEE
Keeping advocates connected	17	7	10
Scheduling education programs or meetings with key decision makers	16	8	8
Reaching out to parent/community organizations	16	10	6
Help in developing my advocacy plan	15	8	7
Education about the childhood obesity epidemic	8	5	3
Helping community organizations understand how to work with healthcare professionals	6	0	6

Looking at Today's Agenda –

What is one thing you would like the learn or acquire before we end today?