



Every Child Achieves Optimal Health

At the heart of what motivates us is the belief that children and families deserve better systems and supports so that every child achieves their optimal health. **Because of this belief, addressing social determinants of health, eliminating health disparities, and achieving equity are central to our mission.** We believe that by creating a culture of diversity, equity and inclusion, we will similarly foster greater strength and resilience within and beyond the organization.

Will you join us?



Maternal & Child Health Resources

From social media awareness toolkits to guides and packets, our Resources section offers a variety of digital materials to support your particular focus in public health.

- [Breastfeeding](#)
- [Childhood Obesity](#)
- [Early Childhood](#)
- [Infant Health](#)
- [Medical Home](#)
- [Sickle Cell Disease](#)

[Webinars](#)

NICHQ webinars offer an in-depth look at a variety of topics, from our two-part Health Equity webinar series to more focused topics like strategies to reduce preterm birth. View past webinars online!

- [Early Childhood](#)
- [Health Equity](#)

- [Infant Health](#)
- [Sickle Cell Disease](#)
- [See all webinars](#)

[Blogs by Topic](#)

We regularly publish new content, such as bright spots from NICHQ projects or insights from our team and leadership.

- [Collaboration](#)
- [Family Engagement](#)
- [Health Equity](#)
- [Quality Improvement](#)
- [Social Determinants of Health](#)
- [See all insight blogs](#)

[Case Studies](#)

NICHQ has published many case studies on maternal and children's health, generally as a resource from one of our project teams. This in-depth format allows you to explore a topic more comprehensively.

- [Health Equity](#)
- [Quality Improvement](#)
- [Systems Change](#)
- [See all case studies](#)

[Awareness Toolkits](#)

NICHQ creates easy-to-use online toolkits for you and your organization to help raise awareness about important topics in maternal and children's health. Toolkits are updated annually and are a great boost for social media.

- [Breastfeeding](#)
- [Infant Mortality Prevention](#)
- [Lead Exposure](#)
- [SIDS Awareness](#)
- [Browse all toolkits](#)

Quality Improvement Projects

NICHQ's project expertise spans decades as well as disciplines. We have long been committed to the complex issues facing children's health. Here are some of our current projects and links to associated resources and blogs.



[Perinatal Quality Collaboratives](#)

NICHQ works to enhance the coordination and communication of perinatal quality collaboratives across the nation, with the ultimate goal of improving health outcomes for mothers and newborns.

[Resources](#) [Blogs](#)



[Safe Sleep & Breastfeeding](#)

NICHQ leads a national effort to align medical professionals, parents, and stakeholders to make safe infant sleep and breastfeeding the national norm.

[Resources](#) [Blogs](#)



[Supporting Healthy Start](#)

NICHQ, along with the National Healthy Start Association (NHSA), is designing and delivering exceptional capacity-building training and performance support to 101+ Healthy Start programs in 34 states, Puerto Rico and Washington D.C.

[Blogs](#)



Improving Sickle Cell Disease Care

NICHQ works with five regional teams from across the country to improve coordination and service delivery for individuals living with sickle cell disease, enhance access to services, and improve and expand patient and provider education.

[Resources](#)

[Blogs](#)