



## **Black Maternal Health Week**

Join NICHQ in celebrating Black Maternal Health Week, observed April 11-17, as a week of awareness, activism, and community building to lift the voices of and improve the birthing experience for Black people.



The Healthy Start Technical Assistance Services Center (TASC) is a proud sponsor of the fifth annual <u>Black Maternal Health Week Campaign</u> hosted by the <u>Black Mamas Matter Alliance</u> (BMMA), a Black women-led cross-sectoral alliance dedicated to ensuring that Black mamas have the rights, respect, and resources to thrive before, during, and after pregnancy. NICHQ currently serves as the national coordinating center for TASC.

This week, join NICHQ in honoring BMMA's vision by using their <u>social media toolkit</u> and <u>resources</u> to deepen the national conversation about Black maternal health.



Let's discuss what it means to Build Towards
Liberation Centering Black Mamas, Black Families
& Black Systems of Care as we work to advance
Black Maternal Health, Rights, and Justice. Use
#BMHW22 to join the conversation!

BLACKMAMASMATTER.ORG

Save the Date!

#### Join NICHQ and HS TASC for the #BMHW22 TweetChat!

NICHQ is excited to participate in the BMMA Black Maternal Health Week TweetChat on Wednesday, April 13, 2022, at 3:30 P.M.

Have questions for NICHQ? Senior Project Manager Stacey Penny, MPH, MSW, will be taking over NICHQ's Twitter to answer questions and share helpful information and resources.

HS TASC will also be joining the chat, sharing information about services, resources for Black mothers and families, and strategies for healthcare professionals, advocates, and other health and community workers.

We want to hear from you! Follow <u>NICHQ</u> and <u>HS TASC</u> on Twitter and use the hashtag #BMHW22 to join in on the conversation!

#### **Project Highlights**

By listening to Black mothers and birthing people and focusing on anti-racist and equity-based solutions to their challenges, providers and public health professionals can reduce the persistent and unacceptable disparities in maternal health.

#### **Supporting Healthy Start Performance Project**

NICHQ, in partnership with the <u>National Healthy Start Association</u>, provides comprehensive capacity-building assistance for 101 Healthy Start programs nationwide on high-priority topics

that impact Black mothers and families, such as safe sleep, fatherhood, and breastfeeding.

#### **New York State Maternal and Child Health Collaboratives**

NICHQ supports the New York State Department of Health's (NYSDOH) New York State Perinatal Quality Collaborative (NYSPQC) in their empowerment of birthing facilities to identify how individual and systemic racism impacts birth outcomes at their organizations and take action to improve both the experience of care and perinatal outcomes for Black birthing people in the communities they serve.

# National Action Partnership to Promote Safe Sleep Improvement and Innovation Network (NAPPSS-IIN

NAPPSS-IIN is a national effort to increase infant caregiver adoption of safe infant sleep practices as recommended by the American Academy of Pediatrics (AAP), as well as breastfeeding/chestfeeding, by empowering champions for these protective behaviors within systems that serve families from historically marginalized communities.

### National Network of Perinatal Quality Collaboratives

NICHQ serves as the coordinating center and provides expertise to 47 state-based perinatal quality collaboratives with the goal of deepening and accelerating improvement efforts for maternal and infant health outcomes.



**Keep Learning with NICHQ Webinars** 

Clinical care providers, public health professionals, educators, and community advocates can view these past NICHQ webinars to learn how to better support Black mothers, birthing people, and families as they navigate unique challenges in the health care system.

- LENS Care: Leading Equity Now in Systems of Care
- From Awareness to Action: Strategies for Combating Racism in Health Systems
- Social Determinants of Grief: The Impact of Black Infant Loss
- Reducing Preterm Birth: States Share Interventions, Policy Efforts, and Emerging Issues