Weekly Topic	Goals	Strategies for Success
Child Development and Brain Building	Introduce parents to the importance of early child development Assess baseline of parent knowledge	Provide a 10-question developmental health quiz before and after the first session Use the quiz to find out what parents knew at the beginning, what they learned and what gaps still exist Use quiz results to shape the approach to future sessions
Social Emotional Development	Explain why social emotional development is so important Show parents what social emotional education and learning looks like	Have a "live" demonstration at a school or childcare center. Parents can attend and see exactly what children are learning and ask teachers questions about any concerns they have about their children's behaviors Include a list of all behavioral resources in the area
Early Childhood Literacy	Provide parents with resources and ideas for helping their child be prepared to read by kindergarten	Offer examples of early literacy activities, such as singing and daily reading
Preschool Performance Reports	Explain how different childcare centers are scored Help parents know how to use those measures to choose the right pre-school program and/or daycare program	Walk through example cases on state website
Developmental Screening and Resources	Review the different type of early childhood screenings and the importance of each Ensure parents know what steps to take depending on the different screening results	Follow up with a resource fair about all early screening resources
Recap: Child Development	Make sure that all parents feel comfortable and confident about the lessons covered	Have representatives from community partners attend and provide resources Possible partners to engage: Medicaid plans, Early Head Start, childcare centers, public schools, Women Infants and Children Nutrition Program (WIC), libraries Review notable resources such as CDC's milestone tracker and app