# Weekly Topic | Goals | Strategies for Success

## Child Development and Brain Building
- Introduce parents to the importance of early child development
- Assess baseline of parent knowledge

- Provide a 10-question developmental health quiz before and after the first session
- Use the quiz to find out what parents knew at the beginning, what they learned and what gaps still exist
- Use quiz results to shape the approach to future sessions

## Social Emotional Development
- Explain why social emotional development is so important
- Show parents what social emotional education and learning looks like

- Have a “live” demonstration at a school or childcare center. Parents can attend and see exactly what children are learning and ask teachers questions about any concerns they have about their children's behaviors
- Include a list of all behavioral resources in the area

## Early Childhood Literacy
- Provide parents with resources and ideas for helping their child be prepared to read by kindergarten

- Offer examples of early literacy activities, such as singing and daily reading

## Preschool Performance Reports
- Explain how different childcare centers are scored
- Help parents know how to use those measures to choose the right pre-school program and/or daycare program

- Walk through example cases on state website

## Developmental Screening and Resources
- Review the different type of early childhood screenings and the importance of each
- Ensure parents know what steps to take depending on the different screening results

- Follow up with a resource fair about all early screening resources

## Recap: Child Development
- Make sure that all parents feel comfortable and confident about the lessons covered

- Have representatives from community partners attend and provide resources
- Possible partners to engage: Medicaid plans, Early Head Start, childcare centers, public schools, Women Infants and Children Nutrition Program (WIC), libraries
- Review notable resources such as CDC's milestone tracker and app