

# · Gwen, Inc. ·

BECAUSE LEADERSHIP IS NOT A JOB TO DO ALONE



**Gwen Webber-McLeod, President and CEO**

Gwendolyn (Gwen) Webber-McLeod, M.S., is President/CEO of Gwen, Inc. She has over 30 years experience in leadership/organization development, facilitation, strategic planning, the development of effective coalitions/collaborations, helping companies develop strategies for taking diversity and inclusion initiatives to the next level (**Diversity 2.0**<sup>®</sup>) and the strategic development of women and minority leaders breaking glass/cement ceilings in companies (**Unexpected Leaders**<sup>®</sup>). Gwen is a frequently sought-after lecturer and conference keynote speaker on the topic of leadership. Her clients are CEOs, executive and mid-level managers, and leadership teams in public, private, health care and education businesses and organizations. **Gwen, Inc. exists for the sole purpose of helping leaders achieve business goals by focusing on the competencies of confidence, competence, courage and calm.** Gwen is a frequently sought-after lecturer and conference keynote speaker on the topic of leadership. Her clients are CEOs, executive and mid-level managers, and leadership teams in public, private, health care and education businesses and organizations.

In 2009, Gwen founded the **You Can't Fail** (Because Your History Says You Can't) conference as an unforgettable, one of a kind conference designed to provide a strategically designed multicultural leadership development experience for professional women of color and women leaders of other races and cultures who support them. It was founded as a way to pay her success forward to other women leaders. **You Can't Fail** is a unique opportunity to promote the positive growth of this important group of established and emerging leaders. In 2015 **You Can't Fail** was incorporated as a 501 (c) 3 charitable organization You Can't Fail, Inc. is devoted to the development of the next generation of emerging women leaders of color. Additionally, Gwen writes "The Leadership Journey" column for Auburn's home town newspaper, The Citizen, hosts a monthly podcast The Leadership Journey: Living and Leading In and On Purpose. She is a published author with contributions most recently featured in Resilience: Living Life by Design by Dr. Deana Murphy and published in 2015 and available on Amazon. Her chapter Thriving Through a Season of Grief chronicles how the vision for incorporating Gwen, Inc. was the result of thriving through a difficult moment in life. Gwen's book The Leadership Journey will publish in 2019. Gwen contributes her success to the support of her loving family and to working daily to simply be the type of leader she believes God called her to be – **A Servant Leader.**

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The Leadership  
Connection

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You  
Can't Fail

